



Our Full Service Marketing Plan

www.teamfisher.com

- Total market overview approach to pricing includes research and review of recent sales and agent walk through of selected active listings
- Complimentary staging consultation
- Appropriate due diligence
- Photograph home (unlimited high-quality images)
- Correct and edit images
- Our custom for sale sign
- Secure electronic lockbox with entry tracking
- Post listing to agent MLS®
- Advertise on TeamFisher.com
- Prominent feature on TeamFisher.com
- Advertise on MySaskatoonHome.com
- Prominent feature on MySaskatoonHome.com
- Advertise on Point2Homes.com
- Prominent spotlight ad on Point2Homes
- Advertise with all available Point2 syndication partners
- Advertise of HouseHunting.ca
- Advertise on RoyalLepageSaskatoon.com
- Advertise on RoyalLepage.ca
- Advertise on 35 Royal LePage agent websites
- Advertise on realtor.ca (formerly mls.ca)
- Advertise on Roger's Zoocasa.com

Fee for service

5% on first \$200,000 of the sale price 2% on balance of the sale price

We pay the competitive buyer brokerage fee of 3/2/1% in \$100,000 increments.

- Advertise on HomeTrader.ca
- Advertise on Craigslist
- Advertise on facebook Marketplace
- Advertise on TeamFisher's facebook page
- Advertise on Kijiji with weekly "bump" to top of list
- Targeted pay-per-click advertising campaign
- Advertise with all brands and agents who display MLS® listings on their website (ie: hallmarkrealty.ca, century21.ca)
- Custom URL (youraddress.com)
- Full format virtual tour
- Professionally executed online video
- TeamFisher listing linked to neighbourhood profile
- Professional feature sheet with colour images
- Schedule all showings by phone, text or email
- Showing feedback through HomeFeedback
- Timely reporting on completed activities via web
- Weekly updates on web view statistics, showing feedback statistics, competitive new listings & sold listings via web
- Provide documents and closing instructions to the lawyer of your choice, or our recommended lawyer
- Deliver possession of the home in accordance with your lawyer's instructions
- Provide a written overview of process and things you'll need to know at various stages of the transaction

ROYAL LEPAGE SASKATOON REAL ESTATE

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ROYAL LEPAGE